

An aerial, high-angle photograph of a city, likely San Francisco, showing a dense urban grid, a winding river, and a prominent bridge. The image is in black and white, with a dark, moody atmosphere. The text 'ARTHOUSE SPIRITS DAO' is overlaid in the upper right corner.

ARTHOUSE SPIRITS DAO

ARTHOUSE
SPIRITS

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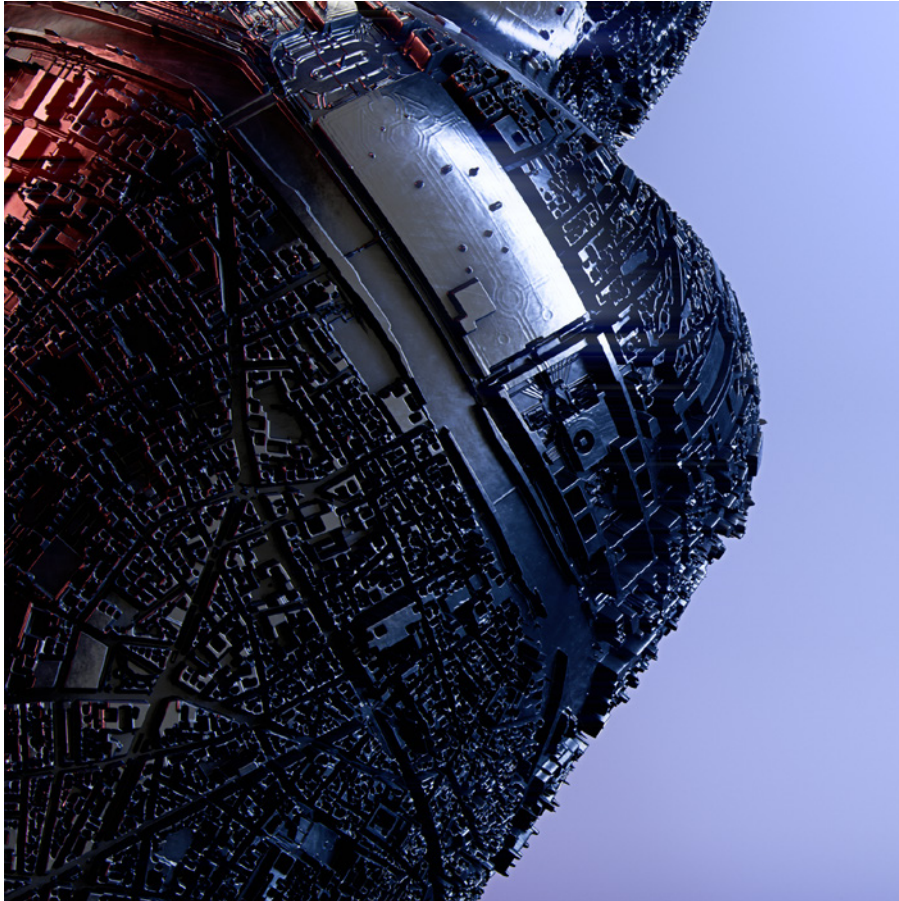
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2. WHAT IS ARTHOUSE SPIRITS DAO?



The collector's world is developing in new areas, in particular in the field of sophisticated spirits. ArtHouse Spirits DAO is a decentralized autonomous organization, which means that all its members have an impact on the living organism DAO is.

ArtHouse Spirits DAO aims to create a community of high-value individuals, investors, and like-minded people who share similar luxurious areas of interest to help exchange ideas, meet in real-life events, educate about interesting investments opportunities, and network with world-class experts, VIPs, and CEOs.

As a cherry on the top, all funds raised through NFT sales will be used to form DAO's Treasury which will consist of hand-picked luxury assets with history-proven top-notch price appreciation track record, with the aim to provide stable passive income for all DAO members.

3. NFT CONCEPT

Dictador launches world's first ever closed community of high-net worth individuals, investors, and like-minded luxury consumers. The entry pass to this unique and pioneering Treasury Club is an unusual and unique work of art created by the world-famous contemporary street-art artist Mariusz Waras. M-city (artistic nickname) in cooperation with the brand/ Dictador has prepared 20,000 exceptional NFTs, which constitute maps of cities and districts all around the world.

The project combines the topography of various cities, which strongly reflects Waras' individual style influenced by his fascination with urbanism. All the NFTs are collectible and the bigger the popularity of a given city or district, the more their value increases. The uniqueness of individual NFTs, which are not only a work of art but also passes authorizing investors to profit from the benefits of the Treasure Club. It is a great opportunity for HNWI, tech-savvy, and individuals interested in art, enthusiasts who seek unusual projects.



4. NFT

4.1 MEMBERSHIP NFT

Entitles to participation in the luxury club where members can network, meet in real-life events and talk to VIPs and SMEs from high-value brands.

This NFT type entitles to a percentage share of ArtHouse Spirits Treasury with the estimated worth of over \$20 000 000 at the end of the mint event.

The income from the mint events will fully go into building ArtHouse Spirits Treasury, which has sustainable and proven appreciation in time that will positively impact the value of Membership NFT, and therefore the value of Treasury, which rests in the hands of DAO members.

ArtHouse Spirits DAO members with the highest rarity will have exclusive access to VIPs and dedicated activities as well as physical products.

Membership NFT with higher rarity will have dedicated channels of communication with VIPs and SMEs to network and exchange ideas on daily basis.



4.2 TREASURY NFT



Treasury NFTs are complementary to Membership NFT and cannot be utilized by people without it. Treasury NFTs are the way to add more value to ArtHouse Spirits Treasury (over an initial \$20 000 000).

There will be only 1 000 NFTs released, unless DAO decides to change this number.

Visit the ArtHouse Spirits DAO website and select the kind of investment you would like to participate in, to mint a new Treasury NFT.

The minimal amount of investment in Treasury NFT is \$10 000, while the maximum is \$1 000 000. ArtHouse Spirits DAO members can mint Treasury NFT of any size between those two numbers that is a multiplication of \$10 000.

Income from Treasury NFTs will fully go into ArtHouse Spirits Treasury and will be spent for investments, which will multiply the NFT value and initial investment of NFT holders, which can be liquidated later on.

THERE ARE THREE TYPES OF TREASURY NFT

The level of a partner is a sum of the total amount of money spent on Treasury NFTs held by the user in his wallet (not the market value of NFTs)

- Partner (up to \$100 000 NFT value)
- Master Partner (\$100 000 - \$1 000 000 NFT value)
- Epic Partner (over \$1 000 000 NFT value)

For the two last tiers there are special activities planned:

Master Partner

- participation in releases of new projects
the preferred line for physical products in limited editions
- possibility of making reservations in the form of pre-orders on specific product numbers
- participation in testing events
- physical work of M-city (in print form), correspondent to the owned NFT
- welcome gift composed of a selection of Dictador products valued at over \$5 000

Epic Partner

- possibility of participation in every edition of Dictador Art Masters or warranty of closed visitation in Dictador's Distillery in Colombia
- participation in the yearly meeting of Dictador Board Members and the ArtHouse Spirits Team
- yearly MysteryBox from the Unique Experience series
- physical work of M-city (in print form), corresponded to the owned NFT
- welcome gift composed of a selection of Dictador products valued at over \$50 000

4.3 ROYALTIES

Each NFT sale is taxed with a 6% royalty.

Funds acquired from royalties will be split into two halves and used in different ways:

3% Treasury Royalty

Funds will go directly to ArtHouse Spirits Treasury and will be used to increase its value and therefore have a positive impact on the price of the NFT value and the underlying investments.

3% DAO Royalty

Funds will be used for activities, real-world events, masterclasses, and other events that will bring more value to ArtHouse Spirits DAO.



5. NFT

DAO TREASURY

The integral and the central part of DAO is the ArtHouse Spirits Treasury. This is what brings real, asset-backed value to our NFT collection. All treasury assets are held by ArtHouse Spirits DAO members (NFT holders). Every NFT holder is a partial owner of this treasury.

Initially, the treasury will be credited with all the funds raised from a sale of 20 000 NFTs. All this money will be used to purchase the barrels and bottles of Dictador rum wisely selected by specialists in the field of collectible liquors. From this moment onward, any NFT holder may decide about the future of this collection by participating in decentralized proposal voting. The ArtHouse Spirits Treasury will be regularly powered by 6% second market royalties as well. All these funds will be used to cover DAO maintenance costs, regular airdrops, organizing real-life events and activities as well as other expenses resulting from voting.

5.1 INITIAL TREASURY

Initial treasury is going to be formed from the funds generated from the mint event.

Investment Subject Matter Experts will prepare a list of the most promising bottles that hold the biggest price appreciation potential. Most of the bottles will be bought straight after the mint event, but we also plan to utilize Dictador's well-established position to get the reservation of the upcoming limited series bottles, below retail price.

Treasury will be formed transparently and in communication with DAO members.

The estimated initial treasury value is \$20 000 000.

5.2 TREASURY LIQUIDATION

Investment Subject Matter Experts will be responsible for monitoring the value of assets in the ArtHouse Spirits Treasury. If the parameters of a specific asset will stop meeting efficient price appreciation metrics, a voting will be held to decide on asset liquidation and future purchases to increase the Treasury size and price appreciation efficiency.

During liquidation events, ArtHouse Spirits DAO members will have an opportunity to get their investment revenue back to their cryptocurrency wallets. This way, the NFT price is estimated to rise along with investment & treasury value.

5.3 GROWTH OF TREASURY

Growth will happen mainly in three synergetic loops:

- Assets in Treasury were selected with the aim of generating the most efficient price appreciation in time. Which anticipates the value of the Treasury to constantly increase.
- In an event of the investment SMEs observing a decrease in the price appreciation of certain assets, a vote regarding their liquidation and allocating the funds to another investment will be held.
- 50% of Royalty tax will circle back directly to DAO's Treasury and will be used on a quarterly basis on new DAO investments that will efficiently appreciate in time.

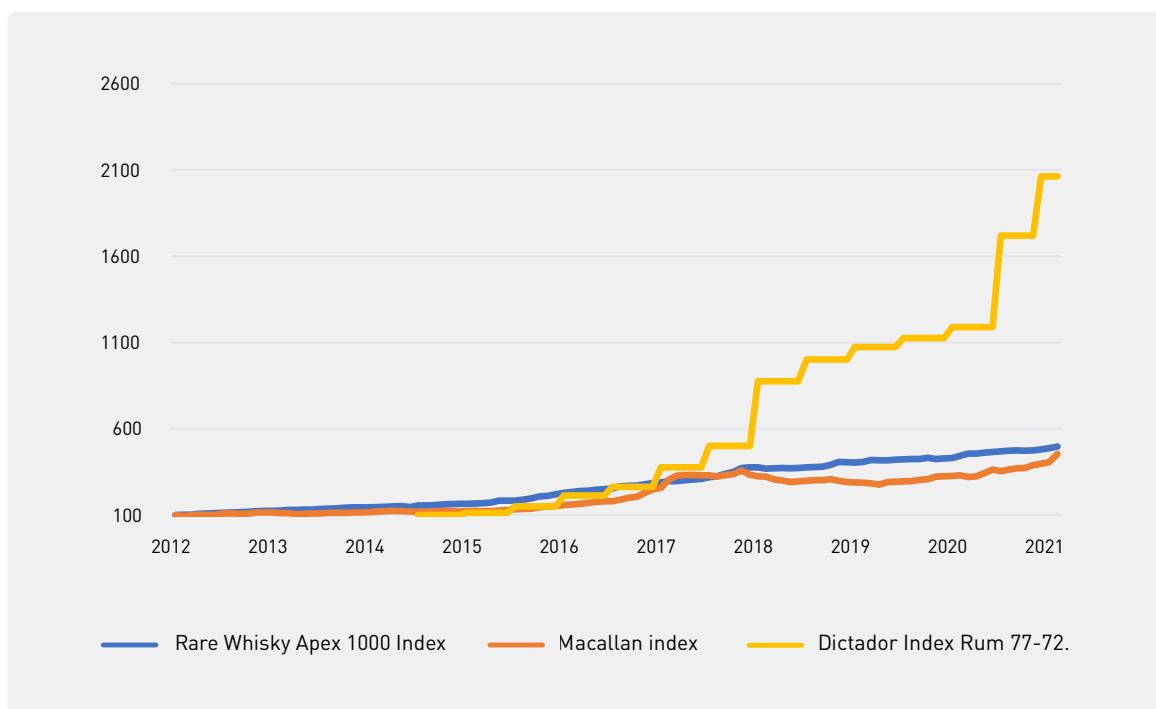
All those loops intend to contribute to passively increase the value of investments of each DAO member.

6. VALUE PROPOSAL

The collector's world is developing in new areas, in particular in the field of sophisticated spirits. In the whiskey segment, we are dealing with an investment boom and we believe the same has already started in the rum market. The world's rum market is already thriving. The value of ultra-rare rum is growing even faster. Internal data shows up to 20-fold growth in this category since 2012.

In 2021, a unique decanter of Dictador Generations En Lalique became one of the most expensive bottles of rum ever sold. 41,000\$ for bottle #0 is the highest value achieved for rum during a Sotheby's auction in history.

Dictador Richard Orlinski 5 Decades, a project launched last year, resulted in breaking the world-class pricing records passing the astonishing pricing of \$40 000 and \$100 000 per bottle.



Source:
Iconic Art Spirits - Dictador Rum Fine and Rare Index 77-72

ARTHOUSE SPIRITS DAO OFFERS A SET OF ACTIVITIES THAT BRING VALUE TO THE DAO:

- Participation in historically proven, hand-picked investment, vetted by Investment SMEs, through DAO treasury;
- Experts AMAs, Guided Conversations and Interviews;
- Masterclasses led by world-class experts that will teach about investing, tasting and much more;
- First-hand SME updates & comments about the market, latest news, asset quotations, advisors, plans, and real-world events
- Participation in exclusive real-life events (some dedicated only to DAO members and VIP passes for the ones open to the public);
- Events with Artists, Blend Masters, CEOs;
- Direct line of communication with world-known spirit VIPs and CEOs;
- Having an impact the development and structure of DAO, as well as participation in the decision-making process via a voting mechanism.
- Every member who joins DAO up until 15.09.2022 will receive welcome gifts in the form of the best carefully selected and unique Dictador distillates valued at over \$300. After 15.09.2022 the cost of this starting package will be set to \$150.
- Discount in online-store **ArtHouse Spirits Gallery**
- Giveaway of several dozens of fine and rare Dictador products in Q3/Q4 2022
 - Dictador Generation en Lalique; €19 500
 - Dictador Richard Orlinski 5 Decades; €40 000
 - Dictador 2 Masters and others; between €800 – 1800

7. DICTADOR



For more than 100 years, Dictador has been creating ultra-premium, aged rum in the heart of Cartagena, Colombia. In the experienced hands of the third-generation rum producer and Master Blender, Hernan Parra, this Colombian distillery has meticulously perfected the manufacturing process while continuing to use family recipes and maintaining traditional techniques. Dictador is the proud owner of the world's largest stock assets of aged rum, up to 45 years old, allowing the brand to release a range of innovative, yet fine and rare editions unrivalled competitors – creating an entirely new luxury category for Fine Rums. The location of the distillery provides a magical balance between weather and land, enabling the production of a unique palette of award-winning rum that is now distributed in more than 80 countries across the globe.

In 2021, Dictador made its debut on the NFT market, with an original offer of 10 bottles from the Dictador Generations en Lalique collection, accompanied by a unique brand experience. All 10 bottles had been sold for a record price within a few minutes. Dictador has proven itself to be the undisputed leader in investment-grade rum and one of the hottest wine and spirits brands in this investment and collectible sector.

The Dictador experience is ideal for those already in the cryptocurrency space who are intent on entering the new luxury rum market. The brand's offer opens the door for young, HNW, tech-savvy, and art interested individuals who are interested in the luxury rum market.

COMPETITIVE ADVANTAGES

■ Authentic Colombian heritage of rum production consistently cultivated from 1913.

■ A leading innovator in the fast-growing category of aged rum.

■ The most-awarded brown spirit appreciated in the most important industry-specific competitions in the world.

■ The last significant batch of ultra-mature rum in the world - up to 45 years old, from a closed distillery.

■ Leadership in the mature rum category, giving products collector's value and investment potential (it has all the values and markers of the brand for investment class alcohols).

■ A successful price leader in the mature rum category, with well-established sales in some of the most recognizable premium stores in the world, such as Harrods and Sherry Lehman.



8. TEAM

8.1 DAO SMES

During the natural formation of community structures in ArtHouse Spirits DAO, a group of Subject Matter Experts will guide the way and bring the necessary knowledge to the DAO in order to make well-thought-through decisions about the ArtHouse Spirits Treasury and to make the DAO self-sufficient.

HERNAN PARRA

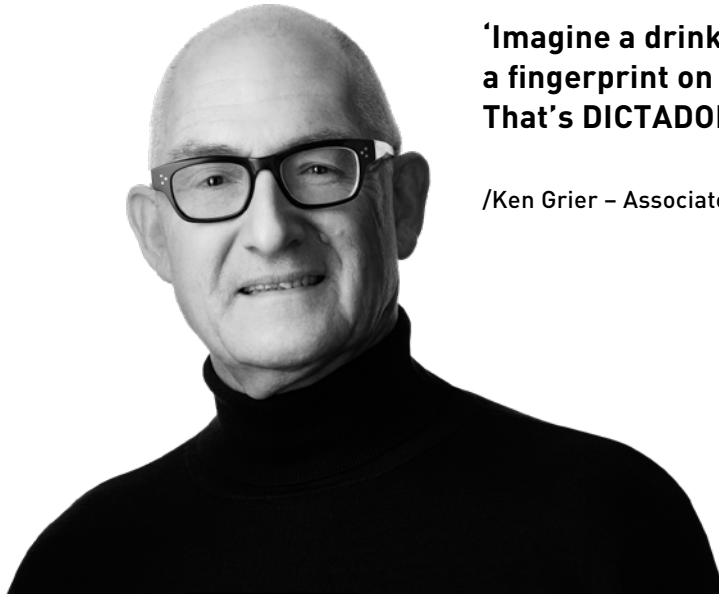
Hernan Parra is an award-winning rum Master Blender and the mastermind behind the success of Dictador rum. He is a representative of the third generation of the family creating this sophisticated Colombian rum. The master oversees the entire production process of the drink according to unique, family recipes, perfected for three generations.



MAREK SZOŁDROWSKI

Marek Szoldrowski is a manager with over 25 years of business experience. Since the beginning of the company's existence, he has been the President of the Management Board and also manages the marketing department. Leading a team of extremely talented and ambitious people, he has implemented all concepts of new products, introduced action strategies, and built a relationship with partners.

9. ROAD MAP



**'Imagine a drink which can leave
a fingerprint on your soul...
That's DICTADOR RUM.'**

/Ken Grier – Associated Creative Director, Dictador/

ARTHOUSE SPIRITS DAO

**The intention of Arthouse Spirits DAO
is to deliver at least 2-3 interesting and
substantive activities on a monthly basis.**